



TOWN OF PARADISE Banners & Portable Sign Guidelines

BANNERS

- A maximum of one banner sign per business or business street frontage is permitted.
- Banner signs are *temporary*. They are not to be used as business identification signage for more than 90 consecutive days, unless approved by the town Planning Director to accommodate special circumstances (e.g., pending new business signage or a building façade renovation).
- Commercial banners are not to be placed in any manner that obstructs pedestrian or public streets rights-of-way; creates a traffic hazard; covers a utility box or placed within three (3) feet of a fire hydrant.

PORTABLE SIGNS

- A maximum of one portable sign per business or business street frontage is permitted.
- Portable signs used for business signage purposes must be located on the property being identified – with the exception of unified shopping centers and commonly owned parking facilities.
- Portable signs must:
 - be constructed of sturdy, weighted material and metal hardware to prevent movement during windy periods;
 - be painted;
 - have no electric, mechanical or attached objects that move in the wind, other than relatively small balloon(s);
 - be no more than four (4) feet tall above grade and ten (10) feet square.
- Portable signs are not to be placed in any manner that obstructs pedestrian, public streets rights-of-way or driveways; creates a traffic hazard; covers a utility box or is situated within three (3) feet of a fire hydrant; is in any way attached or secured to public property.



This Works!



This Doesn't Work!