

Commercial Façade Improvement Program

We provide the tools

Improving physical appearances to buildings within the Downtown Master Plan Area and Skyway Corridor Area is one of the most important goals of the Town of Paradise. The Façade Improvement Program seeks to bring new life to our older commercial buildings along the Skyway and the Downtown Area to encourage property owners to upgrade or enhance the appearance of their buildings and signage, therefore improving the overall image of the Town of Paradise.

Eligibility Requirements

The applicant must be either the owner of the commercial property or a tenant of such property. Tenants must obtain written permission from the property owner before submitting an application packet.

Benefits of the Program

- ◆ Give your building a "face lift"
- ◆ Maintain architectural features or details of the building
- ◆ Reduce costs towards the improvements to your building
- ◆ Attract more customers to your store
- ◆ Improve the look of the Skyway Corridor
- ◆ Potential increase in market value of the property

- ◆ **Minor Façade Grant Program:** \$2,500 to any commercial business in the Downtown Project Area wishing to make simple improvements such as new awnings, signage, repainting, etc. Grant is given on a 1:3 ratio to private to public monies.
- ◆ **Major Façade Program:** The Town will provide a loan/grant combination for a maximum amount of \$15,000. The \$10,000 grant and \$5,000 loan must be matched by a minimum of a 1:1 private contribution.
- ◆ **Large-Scale Façade Program:**
 1. A maximum of \$25,000 (\$10,000 grant; \$15,000 loan) involving large scale buildings (with a minimum of 100 lineal feet of façade exposure) located on parcels of less than one acre, based on a 3:1 ratio of private to public monies.
 2. A maximum of \$50,000 (\$15,000 grant; \$35,000 loan) involving large scale buildings (with a minimum of 100 lineal feet of façade exposure) located on parcels of one-acre or larger, based on a 3:1 ratio of private to public monies.

Making Your Best First Impression

Eligible Program Activities

Awnings	Green Technology
Business Signage	Energy Efficiency Up-grades
Exterior Lighting	Rear Entry Improvements
Exterior Painting	Parking Improvements
Landscaping	Removal of Architectural Barriers
Exterior Windows & Doors	
ADA Compliance	

Requirements and Procedures

In order to be eligible for financial assistance, all façade improvements must comply with the Town Design Guidelines and other applicable Codes, and be approved in advance by the Town.

The procedure includes the following:

- ◆ Complete a Façade Improvement Program application
- ◆ Prepare construction plans, specifications and provide cost estimates
- ◆ Submit application and plans for review and approval by the Town
- ◆ Applicant enters into contractual agreement with the Town
- ◆ Town reimburses applicant upon completion of work

FOR APPLICATIONS CONTACT:

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www.townofparadise.com

