

# MEMO

**To:** TOWN COUNCIL  
**From:** Catherin Salcido, Assistant Town Clerk

**Subject:** Additional Agenda Material for Agenda Item 8c.

**Date:** April 7, 2008

Attached is Additional Agenda material for Agenda Item 8c. This is an alternative letter of support of Extended Producer Responsibility. Council can pick which letter they would like to use. This item was received Monday, April 7, 2008.

cms/attachment(s)

cc: Chuck Rough  
Dwight Moore  
Enterprise Record  
Paradise Post  
Public View Packet

The Town of Paradise supports Extended Producer Responsibility (EPR) policies that shift California's product waste management system from one focused on local government funded and ratepayer financed to one that relies on producer responsibility in order to reduce public costs and drive improvements in product design that promote environmental sustainability.

We strongly support, and wish to partner with, the County of Butte in their resolution in joining the California Product Stewardship Council. The Town of Paradise believes Extended Producer Responsibility means whoever designs, produces, sells, or uses a product takes responsibility for minimizing its environmental impact through all stages of the products life cycle. And the producer, having the greatest ability to minimize impacts, has the most responsibility.

Failure to hold manufacturers accountable for the cost of disposal of their products places an undue burden on local government who ultimately assume those costs. That can be a sizable burden, particularly when hazardous wastes are involved. Several recent and impending bans on landfill disposal of various products have significantly increased disposal costs of these products. On average, disposal of hazardous waste costs local government up to \$600/ton, approximately 20 times the cost of disposal of products without hazardous properties

The Town of Paradise wishes to lend its support in pursuing Extended Producer Responsibility policies on local, State and Federal levels as well as encouraging private enterprise to embrace EPR practices voluntarily.

Sincerely,

Cc: Heidi Sanborn, Executive Director, CPSC  
State Representatives Senate/Assembly