



About the Candidate

Candidate Name: Ron Lassonde

Office: Paradise Town Council Member

Occupation: Retired

My wife, Cindy and I have been coming up to Paradise and Chico to visit relatives for the past 40 years. When we finally moved to Paradise we quickly developed a love for and a deep connection with our neighbors and friends all across the town. The Camp Fire devastated our town and a large section of our neighborhood. Our home survived but with significant damage. It's hard to describe the loss we all experienced. However, out of that experience came a town wide determination and grit to rebuild. Paradise is coming back. I am running for Town Council to be a part of that effort.

After college, I spent 21 years as an officer in the Air Force and then 21 years as a manager with Pacific Bell/SBC/AT&T. I have developed the skills to be an effective council member. From vision, innovation, and creativity; to leadership and supervision over personnel; and to insight and analysis necessary for financial stability. I will bring all these skills and strengths to the Town Council. We have many hardworking citizens, entrepreneurs and families in Paradise, and I believe the town government has an obligation to help them succeed.